Exhibitor Resource Center (ERC) Reports

Below are some helpful reports available when using the Exhibitor Resource Center

User Login Statistics

- Login Activity

  When viewing a company, this report shows the number of users with access to the ERC & the total number of logins across all their users.

- User logins to ERC by email address

  View user login activity such as total logins and their last login date using an email address.

- User logins to ERC by exhibitor

  When viewing a company, note which users can access the ERC, their total logins, and their last login date.

ERC Activity

- Navigation Activity

  Gain insights on user interactions with the ERC's sidebar navigation (searches, checklist, users, and resources) and the menu options displayed under their user profile (notifications, switch exhibitor, support, etc).

- Notification Activity

  View notification actions such as the number of views, clicks, and more. Upon viewing the click count, additional reporting is available detailing the exhibitor ID, name, and username.

Tip

Click **'Add to Favorites'** to save it as a favorite report and quickly access it in the future.

- Resource Activity

  View general activity within the Resource section of the ERC. Additionally, sub-reports are available on the total number of clicks, exhibitor count, and links contained in blocks.

- Widget Activity

  View general access & activity data around your ERC widgets. Sub-reports are available, such as Widget Activity by User and Widget Activity by Exhibitor.

Exhibitor Content

- Exhibitor Content Loaded

  This report lists the content an exhibitor has uploaded.

- Exhibitor File Downloads

  Quickly view files/assets uploaded by an exhibitor and download each file individually, as needed.

- Exhibitor Show Features

  A list of show features uploaded by exhibitors

Exhibitor Checklist

- Checklist Item Counts

  This report lists all the Checklist Items with a count of statuses

- Checklist Items by Exhibitor

  Quickly view a list of all Checklist items broken down by exhibitor

- Exhibitor Checklist Items

  This report lists all of the items added by show staff into the Exhibitor Checklist